

Privacy

The short version

I'll never sell or rent your information, and I'll never hand it to anyone to use for their own purposes.

You can unsubscribe any time, one click, no login, no hoops to jump through.

Here's the plain-language version of what happens to your information when you sign up on gavinmcgarrigle.ca.

Who's behind this

This is my site, and these are my emails — I run it personally.

Questions about your information, or anything else here, just email me directly:

contact@gavinmcgarrigle.ca.

What I collect

Just what you give me on the signup form: your name, an email and/or phone number, and — if you feel like sharing — your Unifor Local number and workplace.

Sometimes I'll add someone I'm already personally connected with directly onto this list myself, rather than waiting for them to sign up. The same one-click unsubscribe applies either way.

Why

So I can send you updates and keep in touch. It's hard for anyone to keep up with everything across every social media platform, so this is meant to be an easy way to keep up with what I'm doing — on the job and off — without digging for it.

What I won't do

Your information is never sold, never traded, and never handed to anyone to use for their own purposes. A small number of service providers process it only to do a job for me and nothing else: **Brevo** sends the newsletter and records whether an email was opened or a link clicked, **Google Analytics** counts visits to this site, and my **web host** stores the site and keeps the standard server log. They act on my instructions and for no other purpose. That is the only way anything here leaves my hands.

How it's stored, and for how long

Your information is kept secure, and access is limited to me. I keep it for as long as you're subscribed. Unsubscribe and you're done — the record of what you opened or clicked goes with it. Ask me to delete everything and I will.

A phone number is optional, and I use it only if I need to reach you directly about something you have raised. I do not send bulk text messages, and I will not start without asking you first.

Your rights

You can ask what I have on file for you, ask me to fix anything that's wrong, or ask me to delete it — any time, just by emailing contact@gavinmcgarrigle.ca. If you're ever not happy with how something's handled, you also have the right to raise it with the [Office of the Privacy Commissioner of Canada](#) or, if you're in BC, the [Office of the Information and Privacy Commissioner for BC](#).

When you visit the site

Two things happen automatically when anyone loads a page here, and neither of them tells me who you are.

Google Analytics counts visits and tells me roughly where people are — country, province, sometimes the city — which page they landed on, what device they used, and whether they arrived from Facebook, a search engine or a link somebody shared. It uses cookies to do that. It does not tell me your name, and there is no way for me to look you up from it.

My web host keeps a standard server log of requests to the site, the way every web server does. I read a summary of it to see how much of my traffic is real people and how much is search engines, AI crawlers and scrapers — and to spot anyone trying to break in. I keep counts only. **No IP addresses are stored.** Where the log can tell me the name of a network a visit came from — a workplace or a university, say — I keep only that organisation name and a number, never anything tied to a person.

I do not use, and will not use, any service that tries to put a name to an anonymous visitor.

The emails themselves

Every email identifies me clearly as the sender and includes a real, working unsubscribe link — you'll always know why you're hearing from me.

If you are subscribed, I can see whether an email was opened and which links in it were clicked. That is ordinary newsletter tracking and it is how I know which subjects are worth writing about. Because it is your subscription, it does tell me it was you. It stops the moment you unsubscribe, and you can ask me to delete the record along with everything else.

The legal fine print

I've written this to follow Canada's [federal](#) and [provincial](#) privacy laws — clear consent, clear identification, and a real unsubscribe link, always. It has not been reviewed by a lawyer, so if you think I have something wrong, tell me and I will fix it.

If this ever changes

I'll update the date at the top of this page if anything meaningful changes. You can always unsubscribe if something no longer works for you.